

Budgeting Examples

We have listed a few typical scenarios and estimated costs for each. These should be used as a guide and the costs can not be guaranteed to be a perfect match to your project.

Example 1: Hosting Only

You have a website(s) self developed and are looking for someone to be manage the hosting of the site.

Low / Medium Traffic or Single Site: £100 p/a
High Traffic Site or Multiple Sites: £60 p/m

Example 2: Information / Blog Site

This example will suit those that simply require an online presence for their business or to promote themselves and their work. It will include a contact form and allow for content to be updated, particularly news articles, to keep the site fresh. It's assumed to be a UK only audience and for brand protection you require a [.co.uk](#) and [.uk](#) domain name and you will require a single email account

Domain Names: £30 p/a
Website Design: £800
Website Development: £1000
Website Hosting: £70 p/a

Example 3: Ecommerce Website

You already have the domain name(s) and are now looking to either expand your current site into an online shop or create an e-commerce presence from scratch. Website traffic is expected to be low - medium to begin with but may develop into high traffic usage as your marketing expands.

Website Design: £1200
Website Development: £1800
Website Hosting: £70 p/a but in future may expand to £50 p/m

Example 4: Brand Creation and Website Development

In addition to examples 2 & 3, if you require a brand creation that includes developing a colour scheme, fonts, creating graphics for website and social media promotions the you can add the following cost on to the examples above:

Brand Creation: £1000

Example 5: API Hosting

If you are looking for hosting of a platform that isn't a website, such as a API, it's likely you will have high traffic and potentially spikes in demand that your hosting needs to be able to deal with. If you also require an interface for users to register for API access and monitor their usage then you will need a website presence for this.

Database Hosting: £100 p/m

API Hosting: £150 p/m

API Interface: £1500

Example 6: Wordpress Maintenance / Support

If you already have a Wordpress website up and running but have difficulty keeping it up to date and well maintained then you should look for a Wordpress maintenance package that includes plugin and theme updates, daily backups and a disaster recovery plan that will restore your site in the case of an emergency.

Wordpress Maintenance: £40 p/m